



MIT



Virutchan

MITIANS BUSINESS UPDATES (Monthly E Magazine)

“ Milestone Achievement of MITEA - Web Portal Launching & Roadmap 2022 ”



MIT Entrepreneurs Association

Home

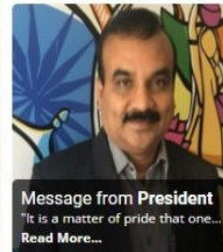
About

Members

Resources

Contact

Sign In



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T No: 01602 - First Batch Rubber & 40th Batch MITian
MITEA - Founder & Secretary



Latest News about MITEA

MITEA Web portal Launch on Feb 13, 2022

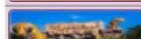
B2B Business Opportunities from MITEA



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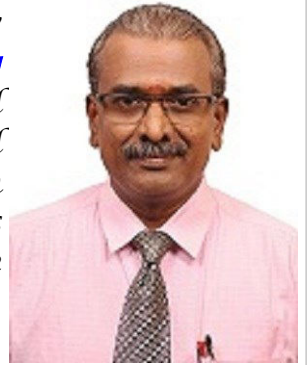
MIT Entrepreneurs Association (MITEA) – Our Vision, Mission And Objectives





Editorial

The second issue in the year 2022 is ready and its there now leisure reading for all us. India has celebrated its **73rd Republic Day** and amidst Covid / Omicron restrictions, republic day parade started off from Rajpath at the Capital City Delhi with limited audience and ended at India Gate. It was a proud moments for all the Indian Citizens to watch the ceremonious event which showcased India's cultural and social heritage, parades and airshows by the three defense forces Army, Navy and Airforce.



This issue highlights:

A report on milestone achievements of MITEA in launching the web portal and having a Roadmap 2022 for the association. It was organized at our alma mater, MIT campus on 13th Feb 2022 Sunday and our respected **Vice Chancellor Dr. R. Velraj** was the Chief Guest and our beloved **Prof. Dr. Thyagarajan Dean, MIT** campus presided over the event. A detailed roadmap for the association was presented and proactive assurance from VC has been received to execute the plans.

As a Valentine's Day special an interesting write up on **"Their Love in MIT days lead them to become a successful Entrepreneurs"** has been included for all the youngsters to derive inspiration.

A true motivating story which narrates how Ms. Sudha Kulkarni got her first job assignment with Tata Group companies after fighting for her rights and how she made it to become **Infosys Mrs. Sudha Murthy** and the reverence and respect she had for her first Boss.

The issue brings a Book review of our super senior alumnus on his Book **"Joyful Seniors - New Insights to Increase Happiness"**. Few unforgettable moments of MITias have been covered. In **"The story of Car Radio"**, interestingly tells how a simple idea from a woman lead Motorola to invent so many innovative products. Its great learning lesson for all us to think out of Box to find out the necessities for inventions.

Few **healthy tips** has been included in this issue. Because of lockdown and Covid / Omicron fear, it had totally disrupted the habits of lot of youngsters and old age people and the need of the hour is to be watchful on our body health closely to have peaceful life.

Everyone of us should have some fun in our life as we are totally running here and there since morning to evening and seldom find time to have some laughter which is very much essential for healthy mind. Hence included a page for **"Have some Fun"**.

The issue dedicates a page for all the new registered members of MITEA who are actively participating and making the association grow. The details for becoming a member is shared.

I sincerely make an appeal to all the readers, alumni and students who are reading the E Magazine to contribute by writing your comments on the contents published and how it can be improvised to make it more interesting and useful.

I would like to express my sincere thanks to all the editorial team and the readers for their motivating support and encouragement.

Yendrum Anbudan
Dr.K.Elamvazhuthi TNo 01602
Founder & Chief Editor



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- Highlights of MIT Entrepreneurs Association- MITEA : **Mr. K. Saravanan, T No: 46432**,
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- MIT Campus, Anna University Updates: **Dr. Neelavathi Pari, Asso Prof of CSE Dept, & Head EDC cell, MIT Campus, Anna University. Mob: +91 99628 27638**
- Achievements of MITians in Academics : **Mr. Thayanithi, TNo: 2011508026, RPT Dept, presently in KTH Royal Institute of Technology, Sweden**



Inside the E Magazine

	Page Nos
* Editorial	02
* Editorial Team Members	03
* Highlights of MITEA - Web Portal Launching & Roadmap 2022	05
* Valentines Day Special: “ Their Love in MIT days lead them to become a successful Entrepreneurs”	09
* Points to Ponder	11
* போய் வருகிறேன் டாடா	13
* Architect Ratan Tata ...Humans of Bombay	17
* Joyful Seniors - New Insights to Increase Happiness.	18
* Anna University, MIT Campus News	19
* New Registered Members of MITEA	20
* Management Related	21
* Unforgettable Moments	22
* Have Some Fun	24
* The Story of Car Radio	25
* For Healthy Living	27
* The Women Entrepreneur	28
* Advertisement for Entrepreneurs of MIT	29



Highlights of MIT Entrepreneurs Association (MITEA)



MIT ENTREPRENEURS ASSOCIATION

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"MITEA Web Portal Launching & Roadmap - 2022"

Chief Guest

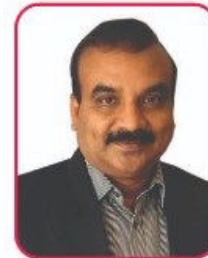


Dr. R. VELRAJ,
Vice Chancellor,
Anna University

Special Address By



Dr. T. THYAGARAJAN,
Dean MIT Campus
will preside over the Function



Dr. M. RAMESH PRABHA,
President - MITEA

Date :
13.02.2022,
Sunday

Venue : Charles Babbage Block,
Conference Hall, MIT Campus ,
Anna University, Chromepet, Chennai - 44.

Time :
10.00 am
to
01.00 pm

All are cordially invited



Highlights of MIT Entrepreneurs Association (MITEA)..contd A Report on “ MITEA Web Portal Launching & Roadmap 2022 ” :

The MIT Entrepreneurs Association (MITEA) an unique association for the Alumni Entrepreneurs of Madras Institute of Technology, Anna University has launched a webportal for the association on 13th Feb 2022 at MIT campus by Dr. R. Vellraj, Vice Chancellor of Anna University and Dr. T. Thyagarajan, Dean, MIT Campus presided over the function. The function was organized at Charles Babbage Block, MIT Campus.

Dr. Neelavathy Pari, Dy Director of Centre for Entrepreneurship Development(CED) of MIT Campus welcomed all the alumni entrepreneurs, alumni, industrialists and students.

Dr. K. Elamvazhuthi, Founder & Secretary of MITEA gave a speech on “ The Journey of MITEA since inception to till date”. He talked about how the forum has grown from “ MIT Karpagavirutcham” to become the registered society as “MIT Entrepreneurs Association (MITEA)” in a span of three years having more than 150 plus alumni entrepreneurs as active members across the Globe. He highlighted on various business meetings, webinars (physical & virtual) organized at regular intervals and also about another initiative “ MIT Virutcham” an E Magazine to share the MITians Business Updates every month.





Highlights of MIT Entrepreneurs Association (MITEA)..contd A Report on “ MITEA Web Portal Launching & Roadmap 2022 ” ..contd

Dr. Ramesh Prabha President of MITEA presented various points on the MITEA Roadmap 2022, highlighting on promoting more entrepreneurs, having incubation center in the MIT campus, providing internship opportunities for the students, having a permanent office for MITEA in MIT campus for the benefit of the students, organizing Industry Expos in the campus and visiting Dubai Expo. Mentioned about involving MIT Alumni as Corporate members in MITEA.

D. T. Thyagarajan, Dean MIT campus gave the presidential address. He talked about various entrepreneurial programs conducted for the students and assured all support for MITEA activities.

Dr. R. Velraj, VC Anna University launched the web portal and in his chief guest address he highlighted about the qualities of becoming a successful entrepreneur, various business opportunities available in IOT and renewable energy areas. He stressed that one has to have “ Win - Win ” thinking to ensure mutual benefits to the students and the industries. He said, Anna University has tied up with CII member industries for providing 6 months internship opportunities during 7th & 8th semesters thereby creating a positive eco system for Industry Institutes Collaboration. He has assured to give all support to MITEA activities in the campus.

Mr. Palavesa Muthu proposed vote of thanks for the event.





Highlights of MIT Entrepreneurs Association (MITEA)..contd





Valentines Day Special : “ Their Love in MIT days lead them to become a Successful Entrepreneurs”

**Mr. Nivas Ranjan Bose, 57th Batch Auto (T No: 20043119) - Founder Director ,
Zvata Studios, A Gaming Company, Chennai**

**Mrs. Vindhyanjana Ramani, 57th Batch CSE (T No:20043768) - Co Founder CEO,
Zvata Studios, Chennai**



How we met

It was the year 2006. I (Nivas Ranjan Bose) a then 3rd year Automobile Engineering student signed up to be a drummer with the MIT orchestra for that year's Sivaranjini. Around the same time, a 3rd year Computer Science Engineering student (Vindhyanjana Ramani) signed up to be a part of the orchestra as well, as a singer. As fate would have it, we were paired together for our very first song - "Thoodhu varuma", and history has it that thoodhu did come. And that is how we officially met. It's a long story and I will not bore you with details, but in a nutshell, we met in 2006, started dating in 2007, moved to the US in 2011, got married in 2016, moved back to India in 2017, started our company Zvata Studios in 2018, had a little baby in 2021, and now in 2022 are managing our startup and baby together.

How we started Zvata Studios

After working in India for a few years (I for Hyundai and Vindhya for Oracle), we moved to the US to do our MBAs and got jobs in great companies post our MBA. We always spoke about starting our own company in India and had many notebooks full of ideas. Once we paid off our student loans, we decided to work towards a \$ amount that we would need to start our own company as well as sustain ourselves for a few years without drawing any salary. One day, we realized that we were getting too comfortable with our American lives and upon looking into the funds again, realized that we would be able to get to our set \$ amount much sooner if we just pull out our 401k funds (retirement funds there). Once we realized that, we dove right in and booked our one way ticket to India. We quit our jobs, said no to green cards and moved back to India.

Staying away from home for many years meant that we were not in tune with what was happening on the ground in India. So we just took the plunge and landed here with multiple business ideas but without finalizing on one. Once back in India, we took a good two months' break to really think about what we were passionate about and what we wanted our company to be about.

Why Board Games

While in the US, our interest in board games had been rekindled when we visited a Board Game cafe in Boston. The number of board games that we saw there and the depth of each game fascinated us and ever since, we have had game nights with friends very often.



Valentines Day Special : “ Their Love in MIT days lead them to become a Successful Entrepreneurs” ..contd.

Staying Games were always the perfect ice-breakers even with a new bunch of people and broke so many social walls in no time. We liked the fact that board games brought people together in this digital age, and the aspect of board games that make us think strategically. When we went out looking for such games in India, we realized that they were either expensive because they were imported, or hardly any options were available. In countries like the US and Germany, board games are an integral part of their culture from childhood as strategy games are known to help with early childhood development. Since foundations for skills that are needed for the future are laid in childhood, these cultures place a lot of importance on strategy board games. We know that children exposed to good strategy board games become equipped to become critical and out-of-the-box thinkers, which is what we need here. The fact that we could contribute to this by making people aware of the beautiful world of board gaming outside ludos and snakes and ladder excited us, and we decided that this is what our company had to be about. My fascination with early childhood development and Vindhya's passion for new product creation sealed the deal for us.

Our Company

The journey so far has been challenging, but interesting to say the least. We made a conscious decision to source or make all components in India. We were also clear about making board games of international quality. In order to gauge ourselves against the international best sellers, we took our first game “**Seekers of Astrod**”, to an international expo in the United Kingdom. We received great response, and our game was even shortlisted for an award where thousands of other games compete. That gave us the confidence in our ability to create innovative board games of international standards in India. We now have seven games in our portfolio and sell them in India, US and Japan. We have been bootstrapped so far and have just started to seek out investment.

Do check out www.zvata.com to know more about our games. We do welcome all suggestions, feedback, and recommendations.



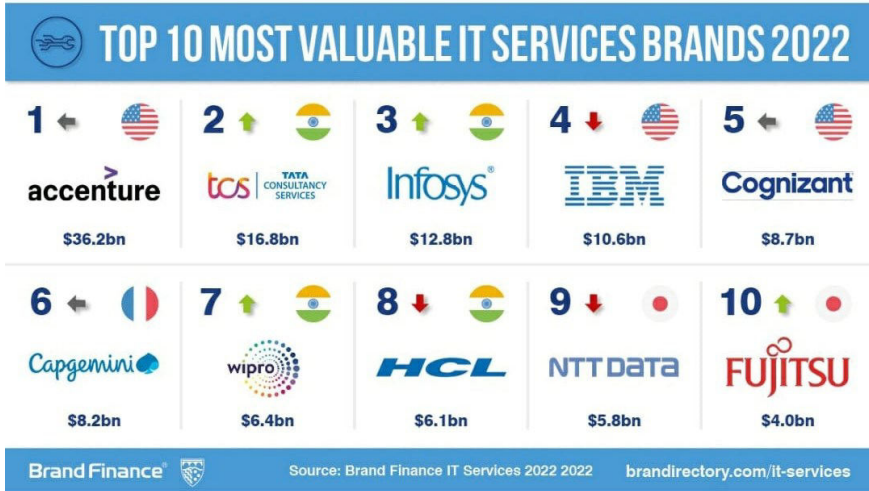


Points to Ponder

Most valuable IT Services #brands of 2022 revealed!

-Accenture retains title of world's most... see more

You think you're having a bad day? Read this.



Field Marshal K.M. Cariappa, the first Commander-in-Chief of the Indian Army, was born today in 1899

First Indian Army Chief

1942, was the first Indian Officer to be given command of a unit before Independence

1946, Colonel Ayub Khan, later Field Marshal and President of Pakistan, served under Cariappa

1947, handled the amicable division of the Army and sharing of its assets between India and Pakistan

Fondly known as Kipper, he is the only Indian to hold the highest rank of Field Marshal, along with Sam Manekshaw

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BIRTH ANNIVERSARY

REMEMBERING

FIELD MARSHAL KM CARIAPPA, OBE
28 JANUARY 1899-15 MAY 1993

FIRST COMMANDER-IN-CHIEF
INDIAN ARMY



Outside Air India building, a hoarding has sprung up which has just one line on a totally white background. It says,

TATA DOES NOT MEAN GOODBYE



Points to Ponder...contd

உலக நாடுகளால் கொண்டாடப்படும்

தமிழ் மரபு மாதத்தை ஒட்டி ஆஸ்திரேலிய அரசாங்கம் வெளியிட்ட இந்த தபால் தலையில் கீழ்க்கண்ட விவரங்கள் உள்ளன என்பதை அனைவரும் தெரிந்து மகிழலாம்.

1.திருவள்ளூர் 2.திருக்குறளில் உள்ள முதல் எழுத்து போன்று அதாவது 'அகரம்' என்ற எழுத்து "அ"போன்ற ஒரு இலையின் காம்பு வடிவத்தில் உள்ளது.

3.துளசி , 4.வில்வம் , 5.கோபுரம் 6.ஜல்லிக்கட்டு 7.உழவன் 8.காளை 9.வில் 10.அம்பு 11.மீன்

12.புலி 13.பொங்கல் 14. பொங்கல்பாணை 15. தேங்காய் 16.பழம் 17.விளக்கு 18.மலர் 19.கரும்பு

20.நாற்று நடுவது 21.குடிசை 22.சடுகுடு விளையாடுவது 23.பரதம் 24.கரகம் ஆடல்

25.பனை மரம் 26.குழல் 27.மிருதங்கம் 28.தபேலா 29.ஏடு 30.எழுத்தாணி 31. மயில்

இன்னும் பல.

ஆழி சூல் ஆஸ்திரேலியாவுக்கு நன்றி.

In light of Tamil Heritage - January 2022 has been declared Tamil Heritage month across the world, Australia releases a stamp in honor of this Heritage. So grateful to everyone in making this happen.

I am Proud to be part a rich culture.





போய் வருகிறேன் டாடா

40வது பேட்ச் ஐடி தண்டாயுதபாணி வாட்ஸ்அப்ல்

ஷேர் செய்தது: நன்றி.

போய் வருகிறேன் டாடா....



சரியாக அது 1974 ஏப்ரல். பட்ட மேல்வகுப்பில் என்னைத்

தவிர அனைவரும் ஆண்கள். பெண்கள் ஹாஸ்டலில் தங்கியிருந்தேன். என்னுடன் விடுதியில் தங்கியிருந்த பெண்கள் அனைவரும் வெவ்வேறு அறிவியல் துறைகளில் பயின்று கொண்டிருந்தார்கள். நான் கணினி அறிவியலில் முனைவர் பட்ட ஆய்விற்காக வெளிநாடு செல்வதற்கு ஆயத்தமாகிக் கொண்டிருந்தேன். சில அமெரிக்கப் பல்கலைக் கழகங்கள் உதவித் தொகையுடன் சேர்த்துக் கொள்ள விருப்பம் தெரிவித்திருந்த நிலையில் இந்தியாவில் தொடர்ந்து பணி புரிவது என்பது பற்றி நினைத்துப் பார்க்கவே இல்லை.

கல்லூரியின் பிரதான கட்டிடத்திலிருந்து விடுதிக்கு நடந்து வந்து கொண்டிருக்கும் போதுதான் அந்த விளம்பரத்தைப் பார்த்தேன். நோட்டீஸ் பலகையில் ஒட்டப்பட்டிருந்தது. டெல்கோ நிறுவனத்திற்காக ஆட்டோமொபைல் இஞ்சினியர்களுக்கான வேலைவாய்ப்பு விளம்பரம் அது. திறமை கொண்ட இளம் பொறியாளர்களை விண்ணப்பிக்க வேண்டியிருந்தது அந்த விளம்பரம். நகரும்போதுதான் கடைசி வரியைப் பார்த்தேன். "பெண்கள் விண்ணப்பிக்க வேண்டாம்." தேள் கொட்டியது போலிருந்தது. டாடா நிறுவனத்திலுமா பெண்களை ஓரவஞ்சனையாக நடத்த வேண்டும்?

அந்த வாசகம் என்னைத் தொந்தரவு செய்யவே, அதை ஒரு சவாலாக எடுத்துக் கொள்வது எனத் தீர்மானித்தேன். பள்ளிப்பருவத்திலிருந்து பட்டமேற்படிப்பு வரை யாரும் குறை காண முடியாதவாறு இருந்த சான்றிதழ்கள் எந்த ஆண் விண்ணப்பதாரருக்கும் சளைத்தவளாக என்னைக் காட்டாது என்று தெரியும். ஆனால், கல்லூரிக்கு வெளியே, நிஜ வாழ்க்கையில் வெற்றிபெற, இந்தச் சான்றிதழ்கள் மட்டும் போதுமா?

அந்த விளம்பரத்தின் கடைசி வாக்கியம் என்னைத் தொந்தரவு செய்து கொண்டே இருந்தது. அறைக்குள் நுழைந்தவுடன் ஒரு அஞ்சலட்டையில் பெண்களுக்கு எதிரான டெல்கோவின் இந்தப் போக்கை விமரிசித்தும், டெல்கோ இத்தகைய அநியாயத்தைச் செய்யலாகாது என்றும் படபடப்புடன் எழுதி முடித்தேன். ஆனால் யாருக்கு முகவரியிடுவது? யார் அந்தச் சமயத்தில் டாடாவின் தலைமைப் பொறுப்பிலிருந்தார் என்று தெரியவில்லை. ஏதோ ஒரு டாடாவாக இருக்க வேண்டும்.

டாடா குழுமத்தின் தலைவர் JRD டாடா என்று தெரியும். அவரது படங்களை தினசரிகளில் பார்த்திருக்கிறேன். JRD டாடாவின் முகவரியை எழுதி அந்த அட்டையை அஞ்சல் செய்தேன். (உண்மையில் அப்போதைய குழுமத் தலைவர் தமந்த் மூல்கோகர்.) என்ன எழுதினேன் என்பது இன்றுவரை வார்த்தைப் பிசகாமல் நினைவில் இருக்கிறது.



போய் வருகிறேன் டாடா..contd

"டாடா எந்தத் துறையிலும் முன்னோடிதான். கட்டுமானம், இரும்பு, ரசாயனம், ஜவுளி மற்றும் வாகனங்கள் தயாரிப்புத் துறைகளில் இந்தியாவில் டாடாதான் முன்னோடி. உயர்கல்வித் துறையில் 1900 முதல் டாடா முழுவீச்சுடன் இயங்குகிறது. பெங்களூருவில் இந்திய அறிவியல் கழகம் துவங்கப்படுவதற்குக் காரணம் டாடாதான். இந்தப் பெருமைமிக்க கழகத்தில்தான் நானும் படிக்கிறேன். ஆனால் டெல்கோ பெண்களுக்கு எதிராக இப்படி பாரபட்சமான முடிவெடுக்கும் என்று நான் எதிர்பார்க்கவேயில்லை."

அஞ்சல் செய்ததையே மறந்துவிட்டேன். பத்து நாட்கள் இருக்கும். டெல்கோவில் இருந்து நேர்காணலுக்கு அழைப்பு வந்திருந்தது. டெல்கோவின் புனே தொழிலகத்தில் நேர்காணல் நடக்கவிருந்தது. டெல்கோவின் செலவிலேயே புனேவிற்குப் போகலாம். புனே புடவைகளுக்கு பிரபலம் என்பதால், புனேயிலிருந்து புடவைகள் வாங்கிக் கொண்டு வர என்னுடைய தோழி யோசனை கூறினாள். விடுதியில் யார் யாரெல்லாம் புனே சேலை வேண்டும் என்றார்களோ, அவர்களிடம் தலா 30 ரூபாய் வசூலித்துக் கொண்டு புனே போனதை நினைத்தால் சிரிப்பு வருகிறது. ஆனால் அந்தப் பயணம் எப்படியான ஒரு திருப்புமுனை!

புனே போவது அதுதான் முதல் முறை. பார்த்தவுடனேயே அந்த நகரைப் பிடித்து விட்டது. அந்த நகரம்தான் எத்தனை வழிகளில் என்னுடைய வாழ்க்கையை மாற்றியிருக்கிறது! நேர்காணல் நடக்கவிருந்த டெல்கோவின் பிம்ப்ரி (Pimpri) அலுவலகத்திற்குப் போனேன். ஆறு பேர் கொண்ட நிபுணர் குழு என்னை நேர்முகம் செய்தது. "இந்தப் பெண்தான் JRD-க்கு கடிதம் எழுதியவள்" என்று ஒருவர் முணுமுணுத்தது எனது காதில் விழுந்ததும் இந்த வேலையை எனக்குக் கொடுக்கமாட்டார்கள் என்று முடிவு செய்து விட்டேன். உடனே பயம் எல்லாம் போய்விட்டது. கொஞ்சம் அலட்சியமாகவே உட்கார்ந்தேன். "இது ஒரு தொழில்நுணுக்கப் பேட்டி மட்டும்தானே" என்று நான் அனாவசியமாகக் கேட்டது அந்தக் குழுவை அதிர வைத்திருக்க வேண்டும். நான் காட்டிய கடுமையையும், நடந்து கொண்ட விதத்தையும் இப்போது நினைத்தாலும் வெட்கப்படுகிறேன். இருப்பினும் அவர்கள் கேட்ட எல்லாக் கேள்விகளுக்கும் சரியான பதில்களைச் சொன்னதாகவே நினைவு.

அந்தக் குழுவிலிருந்த வயதான மனிதர் என்னைக் கனிவுடன் பார்த்து சொன்னார்: "பெண்கள் விண்ணப்பிக்க வேண்டாம் என்று நங்கள் ஏன் நினைத்தோம் தெரியுமா? தொழிற்சாலையின் விற்பனையகத்தில்தான் உனக்கு வேலை. பொறியியல் படிப்பு முடித்ததும் பெண்கள் ஆய்வுக் கூடங்களில் பணி செய்யலாமே தவிர, விற்பனையகங்களில் அல்ல." நான் சொன்னேன்: "ஆனால் சார், எதற்கும் ஒரு துவக்கம் உண்டல்லவா? இல்லாவிட்டால் உங்கள் தொழிற்சாலையில் பெண்கள் பணி புரியாமலேயே போய் விடலாம்."



போய் வருகிறேன் டாடா..contd

எனக்கு அந்த வேலை கொடுக்கப்பட்டது. நான் இங்கேதான் எனது எதிர்காலத்தைக் கழிக்கப் போகிறேன். புனேவில் எனது பணிவாழ்வைத் தொடங்க வேண்டி வரும் என்று நினைத்துப் பார்த்ததே இல்லை. ஆனால் புனே டெல்கோவில்தான் இன்னொன்றும் நடந்தது. கர்நாடகாவில் இருந்து அங்கே பொறியாளராக பணி புரிந்த இளைஞருடன் நட்பாகி கல்யாணம் செய்து கொண்டதும் புனேவில்தான்.

டெல்கோவில் பணியாற்றத் தொடங்கிய பிறகுதான் JRD டாடாவைத் தெரிந்து கொள்ள முடிந்தது. அன்று அவர் இந்தியத் தொழில் உலகத்தின் சத்ரபதி. பம்பாய் மாநகருக்கு நாம் மாற்றலாகியதும் JRD-யைச் சந்திக்க நேர்ந்தது. எங்களது குழுமத் தலைவர் மூல்கோகரிடம் ஒரு அறிக்கையைக் காண்பிப்பதற்காகப் போயிருந்தேன். டாடா குழுமத்தின் தலைமையிடமான பாம்பே ஹவுசில் (Bombay House) முதல் தளத்தில் இருந்தது அவரது அறை. நான் அறையில் இருந்தபோது JRD உள்ளே வந்தார். அவரை அப்போதுதான் முதல்முறையாக நேரில் பார்க்கிறேன். எனது அஞ்சல் அட்டை ரூபகம் வந்தது. படபடப்புடன் இருந்த என்னை மூல்கோகர் JRD-யிடம் அறிமுகப்படுத்தினார். "இந்தப் பெண் ஒரு பொறியாளர். பட்ட மேற்படிப்பு முடித்தவர். டெல்கோ தொழிலகத்தின் விற்பனைத் தளத்தில் பணி செய்கிறார்."

JRD என்னைப் பார்த்தார். அஞ்சல் அட்டை விவகாரத்தைப் பற்றி அவர் எதுவும் கேட்டுவிடக் கூடாது என்று கடவுளை வேண்டிக்கொண்டேன். JRD சொன்னார்: "நம் நாட்டில் பெண்கள் பொறியியல் படிப்பது சந்தோஷமாக இருக்கிறது. உனது பெயரைத் தெரிந்து கொள்ளலாமா?"

"சார், டெல்கோவில் சேரும்பொழுது எனது பெயர் சுதா குல்கர்னி. இப்போது சுதா மூர்த்தி."

என்னைப் பார்த்து மெலிதாக புன்னகைத்துவிட்டு மூல்கோகரிடம் பேச ஆரம்பித்தார் JRD. நான் அங்கிருந்து ஓட்டம் பிடித்தேன்.

அந்த நிகழ்வுக்குப் பிறகு JRD-யை சில சமயங்களில் பார்த்திருக்கிறேன். அவர் டாடா குழுமத் தலைவர். நானோ சின்னஞ்சிறிய ஒரு இன்ஜினியர். அவரைப் பற்றிய பிரமிப்பு முழுவதுமாக என்னை ஆக்கிரமித்திருந்தது.

ஒருநாள் அலுவலகத்தின் வெளியே எனது கணவர் மூர்த்திக்காக காத்துக் கொண்டிருந்தேன். அருகில் நின்று கொண்டிருந்தது JRD என்று உணர்ந்ததும் செய்வதறியாமல் திகைத்துப் போனேன். நல்லவேளையாக அஞ்சல் அட்டை விவகாரம் அவருக்கு நினைவில்லை. அவரைப் பொறுத்தவரை அது சாதாரண விஷயமாக இருக்கலாம். எனக்கு அப்படி இல்லை.

"அலுவலக நேரம் முடிந்து ஏன் இங்கே நிற்குகொண்டிருக்கிறாய்?" - JRD-தான் கேட்டது.

"சார், எனது கணவர் வந்து கூட்டிச் செல்வதற்காகக் காத்திருக்கிறேன்."

"இருட்டாகிக் கொண்டு வருகிறது, பார். இங்கே யாருமே இல்லை.



போய் வருகிறேன் டாடா..contd

உனது கணவன் வரும்வரை நான் இருக்கிறேன்."

மூர்த்திக்காக காத்திருப்பது எனக்கு வழக்கமானது என்றாலும், இன்று என்னருகில் அவருக்காகக் காத்திருப்பது JRD என்றதும் எனக்கு நிலை கொள்ளவில்லை. ஓரப்பார்வையால், படபடப்புடன் JRD-யைப் பார்த்தேன். வெள்ளை சட்டை - பேண்ட். வயதாகிய நிலையிலும் அவரிடம் தேஜஸ் குறையவில்லை. எந்தவிதமான பந்தா இன்றி அமைதியாக நின்றிருந்தார். நாட்டின் மிகப்பெரிய தொழிற்குழுமத்தின் அதிபதி. மொத்த தேசத்தின் மரியாதைக்குரியவர். ஒரு சிறிய பெண்ணிற்காக - அவரது ஊழியருக்காக - துணைக்கு நின்று கொண்டிருக்கிறார்.

நல்லவேளை. கொஞ்ச நேரத்தில் மூர்த்தியின் தலை தெரிந்தது. அவரிடம் நகர்ந்த என்னை அழைத்து JRD சொன்னார்: "யங் லேடி, உன்னுடைய கணவனிடம் சொல். இன்னொரு முறை மனைவியை காக்க வைக்க வேண்டாம் என்று."

டெல்கோவிலிருந்து 1982-ம் ஆண்டு ராஜினமா செய்ய வேண்டிய கட்டாயம் வந்தது. விருப்பமில்லை என்றாலும் போய்த்தான் ஆக வேண்டும் என்ற நிலை. எனது இறுதி பண முடிப்பு விவகாரங்களை முடித்து விட்டு பாம்பே ஹவுஸின் நீண்ட படிக்கட்டுகளில் கனத்த மனதுடன் இறங்கி வரும்போது, JRD மேலே ஏறி வந்து கொண்டிருந்தார். அவரிடம் விடைபெற்றுக் கொள்ள வேண்டும் போலிருந்தது. நின்றேன். அதன் பிறகே என்னைக் கவனித்தார்.

"திருமதி குல்கர்னி! எப்படி இருக்கிறீர்கள்?"

"சார்! நான் டெல்கோவை விட்டுப் போகிறேன்."

"எங்கே?"

"புனேவிற்கு சார். எனது கணவர் அங்கே இன்போசிஸ் (Infosys) என்ற நிறுமத்தைத் துவக்குகிறார். அவருடன் போகிறேன்."

"ஓ அப்படியா! உனது நிறுவனம் ஜெயித்தால் என்ன செய்வதாக உத்தேசம்?"

"சார், நாங்கள் ஜெயிப்போமோ என்று தெரியவில்லை."

"சந்தேகத்துடன் எதையும் ஆரம்பிக்காதே. தைரியம்தான் முக்கியம். ஜெயித்தால் இந்த சமூகத்திற்கு ஏதாவது திருப்பிக் கொடு. இந்தச் சமூகம் நமக்கு என்னவெல்லாம் கொடுத்திருக்கிறது! நாமும் திருப்பிச் செய்ய வேண்டும். Wish you all the best!"

JRD படிகளில் ஏறி மேலே போனார். நான் பார்த்துக்கொண்டே இருந்தேன்.

(பின்குறிப்பு: Infosys Foundation தலைவரும் Infosys நிறுவன முன்னாள் தலைமை செயல் அலுவலர் திரு. நாராயண மூர்த்தி அவர்களின் மனைவியுமான திருமதி.சுதா மூர்த்தி அவர்கள் எழுதியுள்ள புத்தகம் ஒன்றின் சிறு பகுதியைத்தான் மேலே படித்தோம். உண்மையில் எனது நண்பர் ஒருவர் WhatsApp மூலமாகத்தான் இதை அனுப்பினார். படித்துக்கொண்டிருக்கும் போதே, தமிழ்ப்படுத்தி வாசகங்கள் மனதில் ஓடின. படித்து முடித்தவுடன், பேப்பரும் பேனாவுமாக ஆரம்பித்து விட்டேன். இதில் என்னென்னவோ செய்திகள் எனக்காக இருப்பது போலிருந்தது. எவ்வளவு பெரிய மனிதர் JRD! டாடா குழுமத்தின் பிரம்மாண்டம் சொல்லி மாளக் கூடியதா? எத்தனை கொடுத்திருக்கிறார்கள்!

திருமதி சுதாவிற்கு நன்றி சொல்லிக் கொண்டேயிருக்க வேண்டும், அவர் JRD-யைப் பார்த்துக்கொண்டேயிருந்ததைப் போல. - முனைவர் மு.பிரபு)



Architect Ratan Tata.. Humans of Bombay

HUMANS OF BOMBAY

Humans of Bombay

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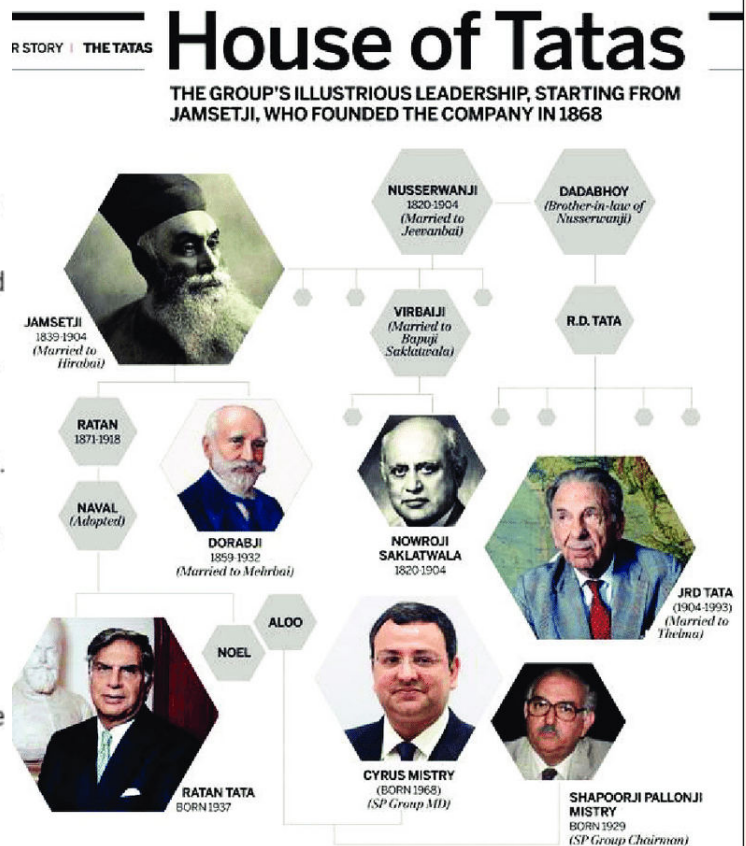
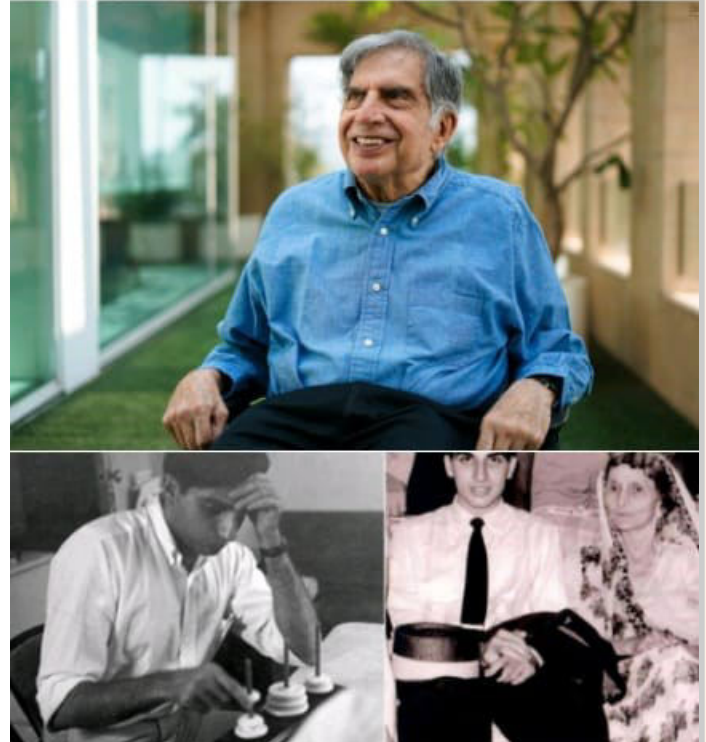
#india #china #job #architecture #london #university #engineer #mechanicalengineering #architect #RatanTata

(1/3) "I had a happy childhood, but as my brother and I got older, we faced a fair bit of ragging and personal discomfort because of our parent's divorce, which in those days wasn't as common as it is today. But my grandmother brought us up in every way. Soon after when my mother remarried, the boys at school started saying all kinds of things about us -- constantly and aggressively. But our grandmother taught us to retain dignity at all costs, a value that's stayed with me until today. It involved walking away from these situations, which otherwise we would have fought back against.

I still remember, after WW2, she took my brother and I for summer holidays to London. It was there that the values were really hammered in. She'd tell us, 'don't say this' or 'keep quiet about that' and that's where, 'dignity above everything else' really embedded in our minds.

And she's always been there for us. It's difficult now to say who's right or wrong. I wanted to learn to play the violin, my father insisted on the piano. I wanted to go to college in the US, he insisted on the UK. I wanted to be an architect, he insisted on me becoming an engineer. If it weren't for my grandmother, I wouldn't have ended up at Cornell University in the US. It was because of her that even though I enrolled for mechanical engineering, I switched majors and graduated with a degree in architecture. My father was quite upset and there was a fair bit of rancour, but I was finally my own, independent person in college, and it was my grandmother who taught me that courage to speak up can also be soft and dignified.

After college, I landed a job at an architecture firm in LA, where I worked for two years. It was a great time -- the weather was beautiful, I had my own car and I loved my job. It was in LA that I fell in love and almost got married. But at the same time I had made the decision to move back at least temporarily since I had been away from my grandmother who wasn't keeping too well for almost 7 years. So I came back to visit her and thought that the person I wanted to marry would come to India with me, but because of the 1962 Indo-China war her parent's weren't okay with her making the move anymore, and the relationship fell apart."





Joyful Seniors - New Insights to Increase Happiness

Authored by MITian S.V. Raman, 23rd batch IT

Excerpts of Reviews of 'Joyful Seniors – New Insights To Increase Happiness'.

Dr. Ananth, S. Fellow of Royal Australian College of General Physician: "A must read for all the senior citizens..."

Mr. Banerjee, Robin, Managing Director, Caprihans India Ltd. "One stop guide for a happy life not only for seniors but also for the young".

Dr. Chandrasekaran, R. Former Professor, Madras Medical College, Chennai. "This book will receive lots of accolades and cherished for its rich content..."

Mr. Gopalakrishnan, R. CEO, The Mindworks; Former Director, Tata Sons. "Very easy to read, and potentially helpful..."

Ms. Jemima Young, Seven Hills, on behalf of Ms. Leena Nair, Unilever CHRO, London: "...Raman's book offers invaluable foresight into how to search for purpose, happiness and ensure learning is always a lifelong process"

Mr. Madvesh, C.K. Former Country Manager, MSD Agvet, Merck & Co. "This book is a magnum opus...an 'Encyclopedia on Geriatrics'..."

Mr. Narayan, S. IAS, Former Finance Secretary, Government of India: "A window to leading a healthy and happy retired life, spreading good cheer..."

Padmasri Dr. Natarajan, V.S. Founder & Chairman – Dr.V.S. Natarajan Geriatric Foundation. "A useful ready reckoner. I strongly recommend that all seniors do a deep reading..."

Dr. Raghavender Rao, Orthopedic Surgeon. "Most beautiful, interesting, imaginative and thought provoking..."

Dr. Sekhar, K. Former Director General, DRDO, Ministry of Defence: "Excellent reference book to be kept handy during times of difficulties..."

Mr. Shankar Krish, Group Head – Human Resources, Infosys: "Fills a much-needed gap... comprehensive...beneficial for all seniors..."

JOYFUL SENIORS

S.V.Raman

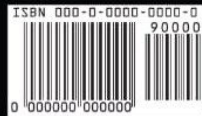
JOYFUL SENIORS

New Insights to Increase Happiness



S.V.Raman

notionpress.com



I am happy to share the release of my 2nd book titled : " Joyful Seniors - New Insights to Increase Happiness".

It's based on research over 5 years, intended to given insights to Seniors as well as any adult who has elderly parent to enhance their happiness.

I am sure the book would be able to accomplish its objective. Excerpts of reviews by eminent personalities is given in the back cover (attached) substantiates the same.

Book can be bought in Amazon & Flipkart (Amazon link: https://www.amazon.in/dp/B09Q8CR3NJ/ref=cm_sw_r_apan_glt_i_E17YZ8WSEK07DMVBAQGZ),

Most importantly, 100% of the profits from sales will be donated for the welfare of needy elders - so you would be spreading joy to even those you don't know.

Thanks for your support.



Anna University , MIT Campus News...



Sridharan Duraisamy is with **Sujatha Srinivasan**.
3h · 🌐

Assumed Charge as Secretary, TANCET and Director, Entrance Examinations, Anna University two weeks back



👍❤️ 29

29 comments • 1 share



Like



Comment



Share



Saravanan S Puli

Congratulations Sridhar 🙌🙌
proud of you my friend 🙌🙌
🌸

Like Reply



Kannan VR

5th - ***The Environment***. Whether at home or at work, if you spend a lot of your time in a messy, dirty environment, it will also affect your frequency. Improve what is around you.

Show the Universe that you are fit to receive much more. Take care of what you already have!

6th - ***The Speech***.

If you complain or speak badly about things and people, that also affects you. Eliminate the habit of complaining and speaking ill of others. Take Responsibility for the Choices of Your Life.

7th - ***Gratitude***.

Gratitude positively affects your frequency, this is a habit you should incorporate right now into your life. Start to thank for everything. Gratitude opens the door for good things to flow positively into your life.

***Positive Thinking Positive Life ***

Mr. Sridharan. D, 40th Batch Electronics, Professor of ECE Dept of Anna University has been given added responsibility as Secretary TANCET & Director Entrance Examinations. Congratulations

Quantum Physics and Spirituality

7 things that affect your vibrational frequency from the point of view of physics.

Vibration in quantum physics means that everything is energy. Any feeling causes you to emit a vibration that can be positive or negative.

1st - ***The Thoughts***.

Every thought you have emits a frequency to the Universe, and that frequency returns to the origin, in this case you! So if you have negative thoughts and sadness this will all come back to you. That is why it is so important that you take care of the quality of your thoughts and learn to cultivate more positive thoughts.

2nd - ***The Companies***.

People around you have a direct influence on your frequency. If you stand beside cheerful people, you too will enter into this vibration, now if you surround yourself with complaining and pessimistic people, be careful! For they may be lowering their vibrational frequency.

3th - ***The Songs***.

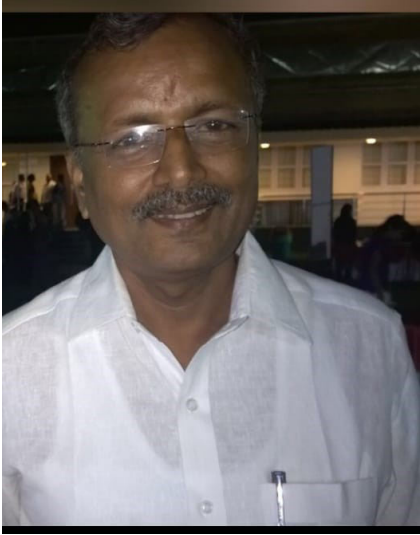
Songs are very powerful. Pay attention to the lyrics of the songs you listen to and remember: you attract into your life exactly what you vibrate.

4th - ***Things You Watch***.

When you watch programs that address misfortune. Your brain accepts it as a reality and releases all the chemistry in your body, causing your vibrational frequency to be affected. Watch things that do you good.



New Registered members of MITEA... Joined from 15th Jan 2022 to 14th Feb 2022



**Mr. M. Rajagopalan, T No: 32218 Co Founder
& MD M/S Kovai Maruthi Papers & Boards
Pvt Ltd., P Vellur, Namakkal, TN
Contact: kmpaper@gmail.com
04268 254712**



**Mr. Kumaravel Kadirvel Rajan,
ME 1993, Founder CEO, Hibiz Solutions,
San Ramon, CA, USA
Contact: raj@hibizsolutions.com
Mob: +1 510 449 6234**



MIT ENTREPRENEURS ASSOCIATION

Reg. Off: Galaxy Communication Service Pvt Ltd, No.18, Fourth Street, Karpagam Avenue,
R.A. Puram, Chennai - 600028, Tamil Nadu, India. Email id : miteachennai@gmail.com



**The alumni Entrepreneurs of MIT are requested hereby to become the Registered members of MITEA.
The Bank Account details are shared herewith:**

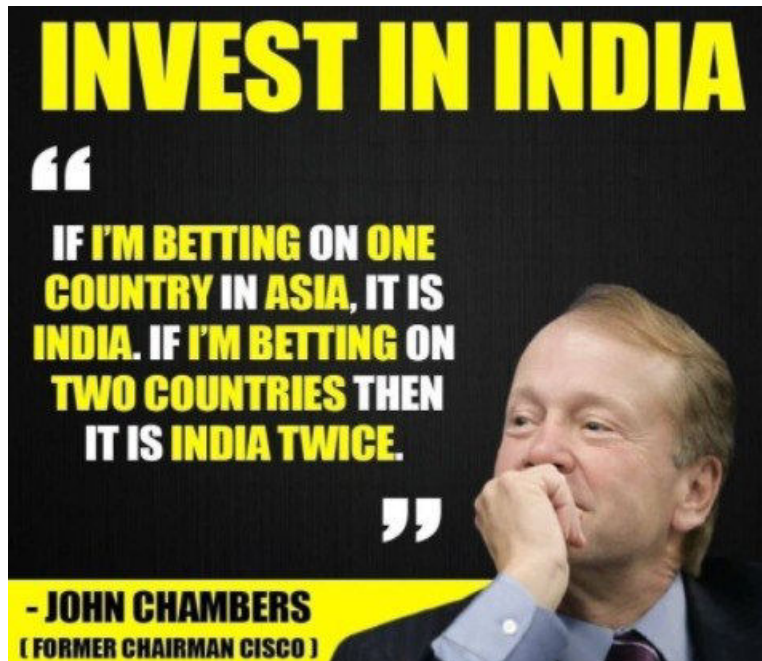
**Name: MIT Entrepreneurs Association
Bank: Axis Bank, Anna Salai, Chennai
Ac Number: 921010031516818
IFSC Code : UTIB 0000168**

**Life Member : Rs 25,000 /-
Annual Member : Rs 5,000/-**





Management related...

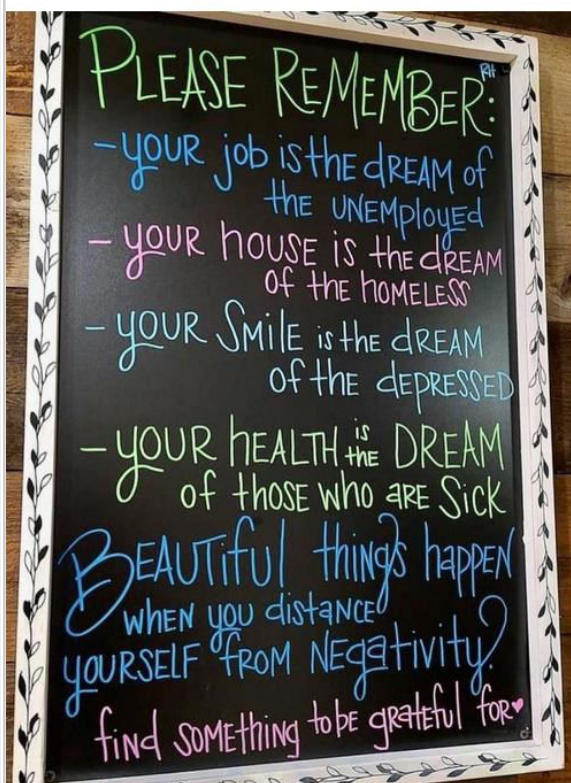


Creative Writing Contest for the Readers.

Topic: “ Smart Villages are to be focused first to achieve Smart Cities in India– Give your suggestions and roadmap for the same”.

The Best article will be published in Volume 02 - 3rd Publish (14th March 2022), of the EMagazine. Their company's one page advertisement will be published free in the issue.

The article has to be sent to :
mitvirutcham@gmail.com



Few common sense HEALTH TIPS FOR ALL

A. Two things to check often:

- (1) Your blood pressure
- (2) Your blood sugar

E. Three things to have:

- (1) True Friends
- (2) Loving family
- (3) Positive thoughts

B. Three things reduced to minimum:

- (1) salt
- (2) sugar
- (3) starch (Carbohydrates)

F. Four acts to stay healthy:

- (1) Fasting
- (2) Laughing
- (3) Exercise
- (4) Weight loss

C. Four things to increase:

- (1) Greens
- (2) Veggies
- (3) fruits
- (4) Nuts

G. Four things not to wait for:

- (1) Don't wait till you are sleepy to sleep
- (2) Don't wait till you are tired to rest
- (3) Don't wait till your friend is sick to go to see him.
- (4) Don't wait for problems to pray to God.

D. Three things to forget:

- (1) Your age
- (2) your past
- (3) your grudges

TAKE CARE OF YOURSELF.. & STAY YOUNG!!



Unforgettable moments ...

அரசியல் CLICKS

National Electoral Award Winners

Best Performing State Award

Special Category Award

General Category Award

தமிழ்நாடு வருமான வரித்துறை அதிகாரிக்கு விருது!

சட்டமன்ற தேர்தலில் ₹100 கோடிக்கும் மேல் கணக்கில் வராத பணம் கையற்றப்பட்ட 'சிறப்பான' நடவடிக்கையை பாராட்டி வருமான வரித்துறை அதிகாரி பி.எஸ்.சிவசங்கரனுக்கு தேர்தல் ஆணையம் விருது!

25-JAN-22

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Heavily Welcomes

Mr. Ramesh Prabha
B.Sc., B.Tech(MIT), MBA(MM), Ph.D.(OR)
Educationalist & Media Celebrity

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75 Azadi Ka Amrit Mahotsav

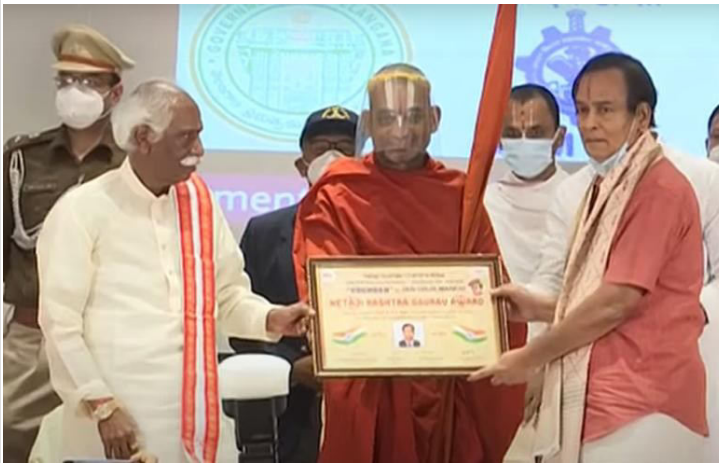
NETAJI SUBHAS CHANDRA BOSE JAYANTI

75 Years of Independence

UDGHOSH 2022

23rd Jan 2022, 11 am to 2pm

Event organized by the divine couple
Dr. Manish Agarwal, his wife Mrs. Dr. Nisheeta Dixit
and their lovely daughter Ms. Anika Agarwal in Hyderabad



Netaji Subhas Chandra Bose

126th Birth Anniversary Celebration | 23rd January 2022, Hyderabad

"UDGHOSH" by JAN URJA MANCH

NETAJI RASHTRA GAURAV AWARD

is proudly presented to **Prof. Dr. E.G. Rajan** for his untiring efforts in serving the nation in various roles and propagating ancient Indian Philosophy globally.

जय हिन्द

जय हिन्द

Padmabhushan, Dr. V.K. Saraswat
DRDO Scientist (Prithvi Missile)
Member NITF Ayog, GOI

Dr. Dinesh Raj
Trustee
Jan Urja Manch

Dr. Maneesh Agarwal
President
Jan Urja Manch

Dr. Nisheeta Dixit
Gen. Secretary
Jan Urja Manch

The Management, Principal, Staffs and Students of

JAYA ENGINEERING COLLEGE

Approved by AICTE, New Delhi & Permanently Affiliated to Anna University, Chennai-02

CORDIALLY INVITE YOU TO THE

ALUMNI MEET'22

Online Event - Zoom Meet

On Wednesday, 26th January 2022 at 11.00 am

Dr. K. Elamvazhuthi
FOUNDER & SECRETARY
MIT ENTREPRENEURS ASSOCIATION
CEO & DIRECTOR - OPERATIONS
TYROMER INDIA PVT LTD., CHENNAI

Prof. Dr. A. Kanagaraj
CHAIRMAN
JAYA EDUCATIONAL TRUST

will preside over the function

Er. K. Navaraj VICE CHAIRMAN
JAYA EDUCATIONAL TRUST

Mrs. K. Vijayakumari SECRETARY
JAYA EDUCATIONAL TRUST

Dr. K. Deena JOINT SECRETARY
JAYA EDUCATIONAL TRUST

Dr. S. Rajendran PRINCIPAL
JAYA ENGINEERING COLLEGE

Mr. D. Barath Raj ALUMNI COORDINATOR
JAYA ENGINEERING COLLEGE

ALUMNI MEET'22

Online Event - Zoom Meet

On Wednesday, 26th January 2022 at 11.00 am

PROGRAMME

11.00 am - Invocation

11.15 am - Welcome Address

11.30 am - Presidential Address by the Chairman

Prof. Dr. A. Kanagaraj
CHAIRMAN
JAYA EDUCATIONAL TRUST

11.50 am - Special Address by the Chief Guest

Dr. K. Elamvazhuthi
FOUNDER & SECRETARY
MIT ENTREPRENEURS ASSOCIATION
CEO & DIRECTOR - OPERATIONS
TYROMER INDIA PVT LTD., CHENNAI

12.15 pm - Alumni Interaction

12.55 pm - Vote Of Thanks

For Details Contact

Mr. D. Barath Raj
ALUMNI COORDINATOR
JAYA ENGINEERING COLLEGE

Mr. P. Mohan Raj
ASST PROF - AERO DEPT
JAYA ENGINEERING COLLEGE

Mobile - 7200913383, 6374345488
Email id - alumni@jec.ac.in



Have Some fun...



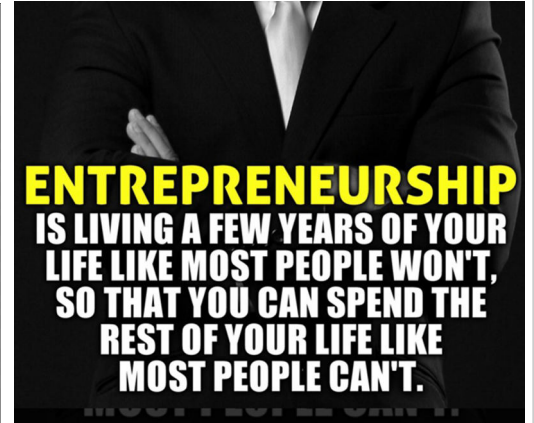
Dentist: One of your teeth is broken

Man: Yes, doctor, my wife made sweets last evening. It was very hard to bite

Dentist: You should have refused to eat it

Man: That's what I did

paulrajokes



ENTREPRENEURSHIP
IS LIVING A FEW YEARS OF YOUR LIFE LIKE MOST PEOPLE WON'T, SO THAT YOU CAN SPEND THE REST OF YOUR LIFE LIKE MOST PEOPLE CAN'T.



Why was the sapling such a horrible entrepreneur?

Because he couldn't branch out.

Joko J

Understanding the Corporate meanings



"You've done a great job" means "More work will be given to you."

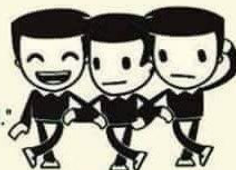


"We'll do it" means "You'll do it."



"That's a good question!" means "I don't know anything about it."

"We're a team" means "I'm not the only one to be blamed."



"All the best" means "You're in trouble."

What's the best thing about Switzerland?

I don't know, but the flag is a big plus.

WHAT DO YOU CALL A BOOMERANG THAT WON'T COME BACK?

A stick.

Parade



This reproduction of Motorola's first car radio, 1930's model 5T71, included (left to right) a radio receiver, tuning control and speaker.

The story of the car radio...

***Sunday Story* Shared in Whatsapp by Mr. Loganathan, 29th Automobile:**

From my MIT class mate Sri LN Rao
The story of the car radio

One evening, in 1929, two young men named William Lear and Elmer Wavering drove their girlfriends to a lookout point high above the Mississippi River town of Quincy, Illinois, to watch the sunset. It was a romantic night to be sure, but one of the women observed that it would be even nicer if they could listen to music in the car.

Lear and Wavering liked the idea. Both men had tinkered with radios. Lear had served as a radio operator in the U.S. Navy during World War I, and it wasn't long before they were taking apart a home radio and trying to get it to work in a car. But it wasn't as easy as it sounds:

Automobiles have ignition switches, generators, spark plugs, and other electrical equipment that generate noisy static interference, making it nearly impossible to listen to the radio when the engine was running.

One by one, Lear and Wavering identified and eliminated each source of electrical interference. When they finally got their radio to work, they took it to a radio convention in Chicago. There they met Paul Galvin, owner of Galvin Manufacturing Corporation.

He made a product called a "battery eliminator" a device that allowed battery-powered radios to run on household AC current. But as more homes were wired for electricity more radio manufacturers made AC-powered radios. Galvin needed a new product to manufacture. When he met Lear and Wavering at the radio convention, he found it.

He believed that mass-produced, affordable car radios had the potential to become a huge business. Lear and Wavering set up shop in Galvin's factory, and when they perfected their first radio, they installed it in his Studebaker. Then Galvin went to a local banker to apply for a loan. Thinking it might sweeten the deal, he had his men install a radio in the banker's Packard.

Good idea, but it didn't work. Half an hour after the installation, the banker's Packard caught on fire - they didn't get the loan. Galvin didn't give up. He drove his Studebaker nearly 800 miles to Atlantic City to show off the radio at the 1930 Radio Manufacturers Association convention. Too broke to afford a booth, he parked the car outside the convention hall and cranked up the radio so that passing conventioners could hear it.

That idea worked - He got enough orders to put the radio into production. That first production model was called the 5T71. Galvin decided he needed to come up with something a little catchier. In those days many companies in the phonograph and radio businesses used the suffix "ola" for their names - Radiola, Columbiola, and Victrola were three of the biggest.

Galvin decided to do the same thing, and since his radio was intended for use in a motor vehicle, he decided to call it the Motorola. The name of the company would be officially changed from Galvin Manufacturing to "Motorola" in 1947. But even with the name change, the radio still had problems.



The story of the car radio...contd.

When Motorola went on sale in 1930, it cost about \$110 uninstalled, at a time when you could buy a brand-new car for \$650, and the country was into the Great Depression. In 1930 it took two men several days to put in a car radio. The dashboard had to be taken apart so that the receiver and a single speaker could be installed, and the ceiling had to be cut open to install the antenna.

These early radios ran on their own batteries, not on the car battery, so holes had to be cut into the floorboard to accommodate them. The installation manual had eight complete diagrams and 28 pages of instructions.

Selling complicated car radios that cost 20 percent of the price of a brand-new car wouldn't have been easy in the best of times, let alone during the Great Depression. Galvin lost money in 1930 and struggled for couple of years after that. But things picked up in 1933 when Ford began offering Motorola's pre-installed at the factory. In 1934 they got another boost when Galvin struck a deal with B.F. Goodrich tyre company to sell and install them in its chain of tire stores.

By then the price of the radio, installation included, had dropped to \$55. The Motorola car radio was off and running.

In the meantime, Galvin continued to develop new uses for car radios. In 1936, the same year that Motorola introduced push-button tuning, it also introduced the Motorola Police Cruiser, a standard car radio that was factory preset to a single frequency to pick up police broadcasts. In 1940 he developed with the first handheld two-way radio - The Handie-Talkie - for the U. S. Army. A lot of the communications technologies that we take for granted today were born in Motorola labs in the years that followed World War II.

In 1947 they came out with the first television to sell under \$200. In 1956 the company introduced the world's first pager; in 1969 it supplied the radio and television equipment that was used to televise Neil Armstrong's first steps on the Moon. In 1973 it invented the world's first handheld cellular phone.

Today Motorola is one of the largest cell phone manufacturers in the world -And it all started with the car radio. The two men who installed the first radio in Paul Galvin's car, Elmer Wavering and William Lear, ended up taking very different paths in life. Wavering stayed with Motorola. In the 1950's he helped change the automobile experience again when he developed the first automotive alternator, replacing inefficient and unreliable generators.

The invention lead to such luxuries as power windows, power seats, and, eventually, air-conditioning. Lear also continued inventing. He holds more than 150 patents. Remember eight-track tape players? Lear invented that. But what he's really famous for are his contributions to the field of aviation.

He invented radio direction finders for planes, aided in the invention of the autopilot, designed the first fully automatic aircraft landing system, and in 1963 introduced his most famous invention of all, the Lear Jet, the world's first mass-produced, affordable business jet (Not bad for a guy who dropped out of school after the eighth grade).

Sometimes it is fun to find out how some of the many things that we take for granted actually came into being!

And remember - It all started with a woman's suggestion!



For Healthy Living...

KIDNEY AFFECTING HABITS

1 NOT DRINKING ENOUGH WATER



Water helps your kidneys remove waste from your blood. If you don't get enough water, that waste along with acids can build up. That can lead to your kidneys getting clogged up with proteins called myoglobin. Dehydration can also lead to kidney stones and urinary tract infections.

KIDNEY AFFECTING HABITS

2 SITTING FOR A LONG PERIOD OF TIME



Studies suggest that people who sit for prolonged periods every day have a higher risk for diabetes, heart attack, and even some cancers. Now new research finds that sitting for long stretches may also raise the risk for chronic kidney disease, especially in women.

KIDNEY AFFECTING HABITS

3 EATING PROCESSED FOODS ON A REGULAR BASIS



Processed foods are significant sources of sodium and phosphorus. Many people who have kidney disease need to limit phosphorus in their diets. Some studies have shown that high phosphorus intake from processed foods in people without kidney disease may be harmful to their kidneys and bones.

KIDNEY AFFECTING HABITS

4 DRINKING ALCOHOL



Excessive drinking, more than four drinks daily can affect your health and worsen kidney disease. When experts talk about one drink, they are talking about one 12-ounce bottle of beer, one glass of wine, or one ounce (one shot) of "hard liquor."

KIDNEY AFFECTING HABITS

5 NOT GETTING ENOUGH SLEEP



"Kidney function is actually regulated by the sleep-wake cycle. It helps coordinate the kidneys' workload over 24 hours," Dr. McMullan said. "We also know that nocturnal patterns can affect chronic kidney disease and that people who sleep less usually have faster kidney function decline."

KIDNEY AFFECTING HABITS

6 EATING TOO MUCH SUGAR



Does sugar ruin your kidneys? A high level of sugar in your blood can cause problems in many parts of your body, including your heart, kidneys, eyes and brain. Over time this can lead to kidney disease and kidney failure.

HEALTH TIPS FOR HEALTHY BODY

@creativeidea

An apple a day = no doctor



1 Lemon a day = no fat



3ltrs of water per day = no diseases



Tulsi Leaf a day = no cancer



1 cup milk a day = no bone problem





THE WOMAN ENTREPRENEUR

3 CRUCIAL FACTORS THAT PLAY A MAJOR ROLE IN THE RISE OF WOMEN ENTREPRENEURSHIP IN INDIA:

• THE GROWTH OF DIGITAL LENDERS

One of the biggest hurdles women had to face while setting up a business was the lack of capital. Old school lenders were stringent in lending business capital to women— they demanded collateral, a guarantor and put forth many other conditions.

With the increase of digital lending platforms like Indifi, today availing business loan to women has become far simpler. Today, a woman who has an entrepreneurial idea need not look for financial support from her family members or conventional banks. She can easily get the capital from a digital lender and kick-start her venture, with minimal waiting time.

• ONLINE SELLING

This is another major factor that has helped the meteoric rise of women entrepreneurs in the country. Today, one can sell products right from home. With online shopping, a woman entrepreneur can easily send products to anywhere across the country and even worldwide.

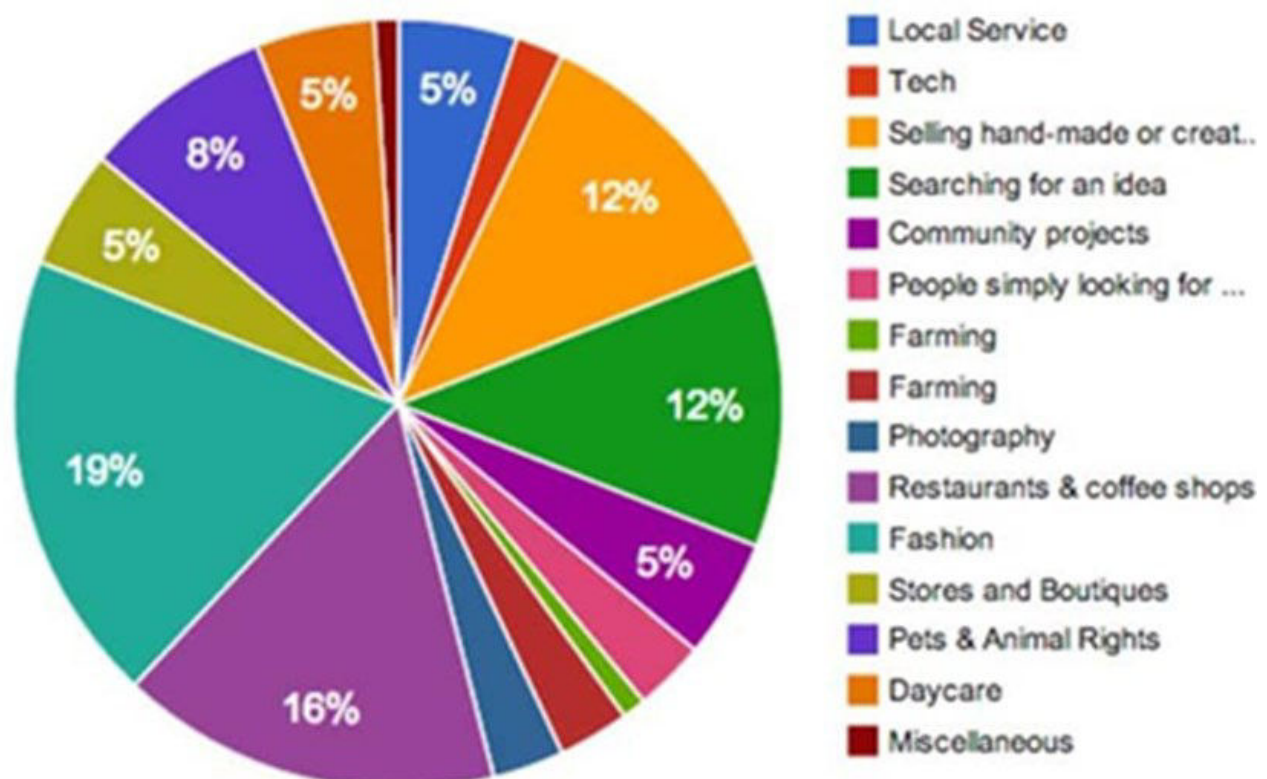
All they need to do is—set up an e-commerce website, or sign up for an online marketplace, and they get a portal to showcase and demonstrate products. This digital platform has made it easy for women to set up a business right from home and expand as the business grows.

• THE POPULARITY OF SOCIAL NETWORKS

Just a few years back, marketing was one of the major hurdles faced by all entrepreneurs and not just women. Thanks to the popularity of social networks like Instagram, Facebook, and others, today one can easily spread the word about their products.

With a social media page and the right content, the business can go places. In fact, social media networks are one of the biggest tools in the arsenal of women entrepreneurs in India

US-Based female entrepreneur business ideas





Advertisement for Entrepreneurs of MIT

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We have many cases, wherein, businessmen are running away to other countries, to avoid repaying debts, she set a strong example of owning commitment, self-confidence and bouncing back! 💪

This is women 🏆 power!

#womanpower #womanownedbusiness #womanleadership



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